

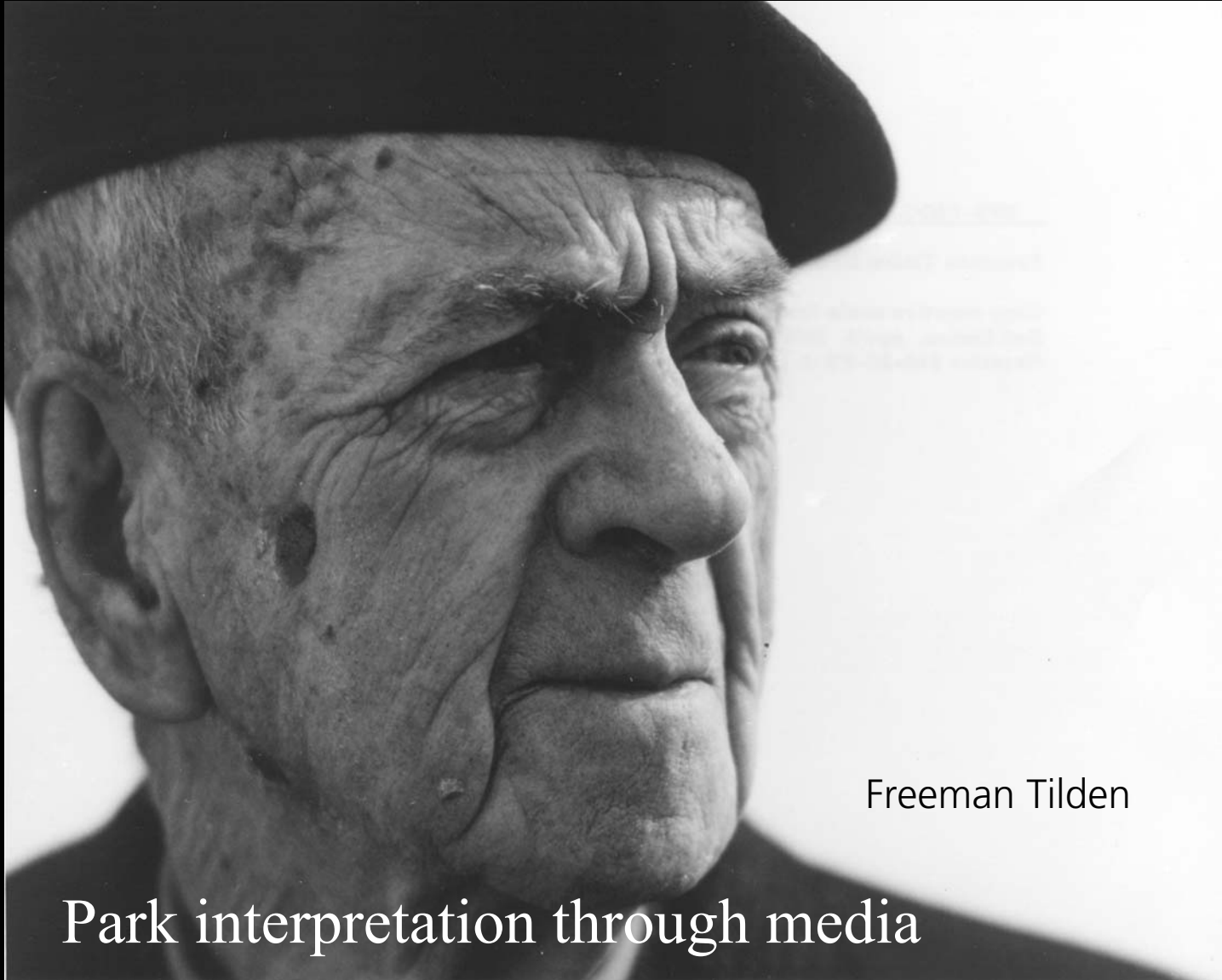


Media Services and Projects
Harpers Ferry Center

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Freeman Tilden

Park interpretation through media



Interpretive planning



Media consultation



Wayside exhibits technical assistance



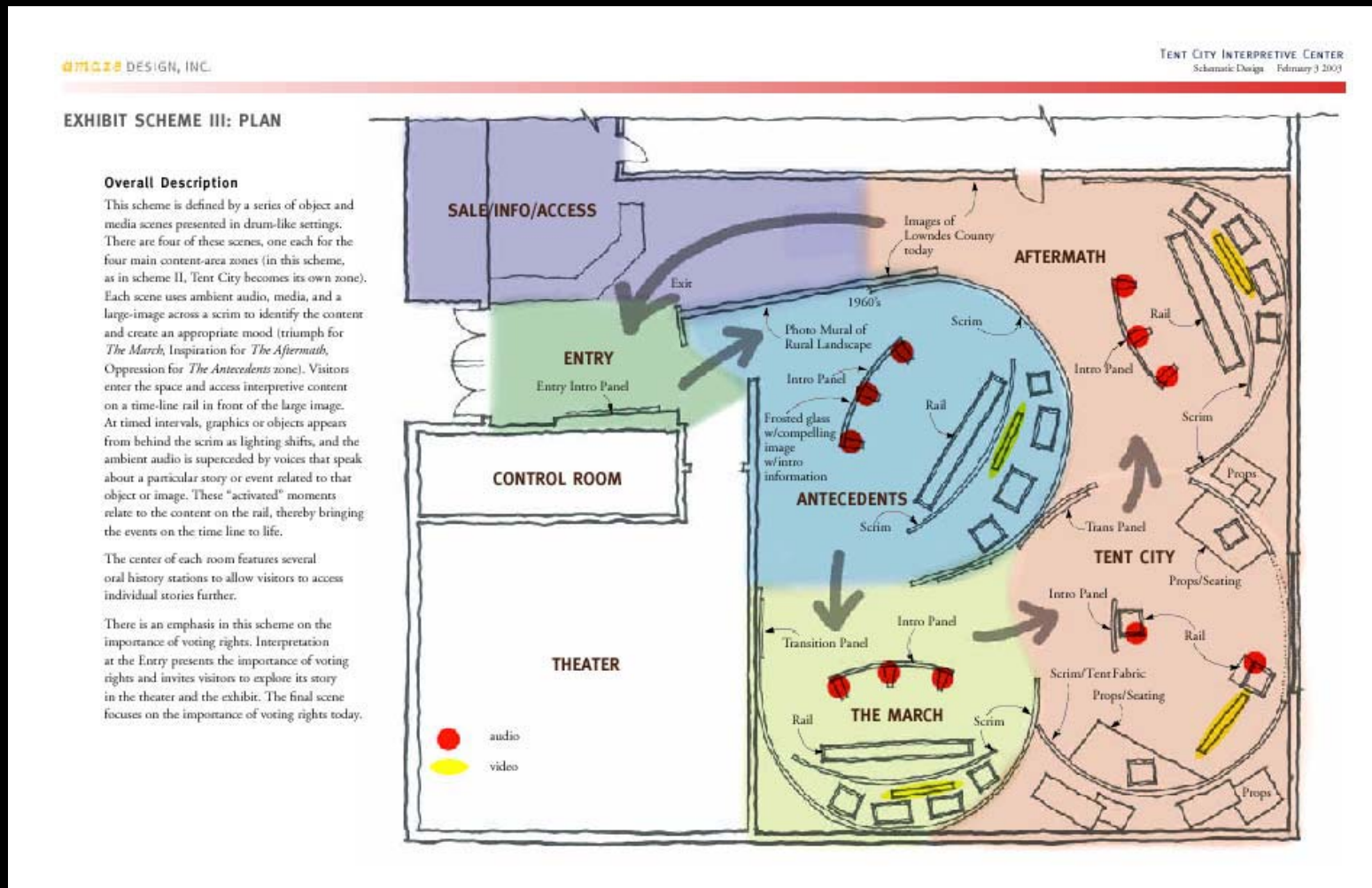
Wayside exhibits rehabilitation



NPS sign system

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Cost estimates for media projects: 304-535-5050

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The screenshot shows a Microsoft Internet Explorer browser window with the title "Harpers Ferry Center: NPS IDIQ Contracts - Microsoft Internet Explorer". The address bar displays the URL "http://data2.itc.nps.gov/hafe/hfc/idiq2.cfm". The browser's Favorites list on the left includes various folders and links. The main content area shows the Harpers Ferry Center website header with the National Park Service logo and navigation tabs: Home, Resources, Projects, Departments, Solicitations, Staff, and Directions. Below the tabs, a breadcrumb trail reads "Resources > IDIQ Contracts > Search > Results". The page title is "NPS IDIQ Contracts Search Results". A message states: "20 records matching your search criteria were found. Select an IDIQ CONTRACT NUMBER to view a detailed contract record." Below this is a table with three columns: CONTRACT NUMBER, CONTRACTOR NAME, and CONTRACT CATEGORY. The table lists 10 records, all with the category "Exhibit Planning and Design". The contractor "Chermayeff & Geismar, Inc." is highlighted in blue.

CONTRACT NUMBER	CONTRACTOR NAME	CONTRACT CATEGORY
C1190010145	Edquist Davis Exhibits	Exhibit Planning and Design
C1190010146	Blumlein Associates, Inc.	Exhibit Planning and Design
C1190010147	Formations, Inc.	Exhibit Planning and Design
C1190010148	Exhibit A. Design Group	Exhibit Planning and Design
C1190010149	Redmond-Jones Associates	Exhibit Planning and Design
C1190010150	Paris Design	Exhibit Planning and Design
C1190010151	The Douglas Group	Exhibit Planning and Design
C1190010152	The Sibbett Group	Exhibit Planning and Design
C1190010153	Chermayeff & Geismar, Inc.	Exhibit Planning and Design
C1190010154	Whirlwind & Company Production, Inc.	Exhibit Planning and Design

HFC media contracts on the web

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Training courses in media development



Producing NPS Publications course

Media Services and Projects

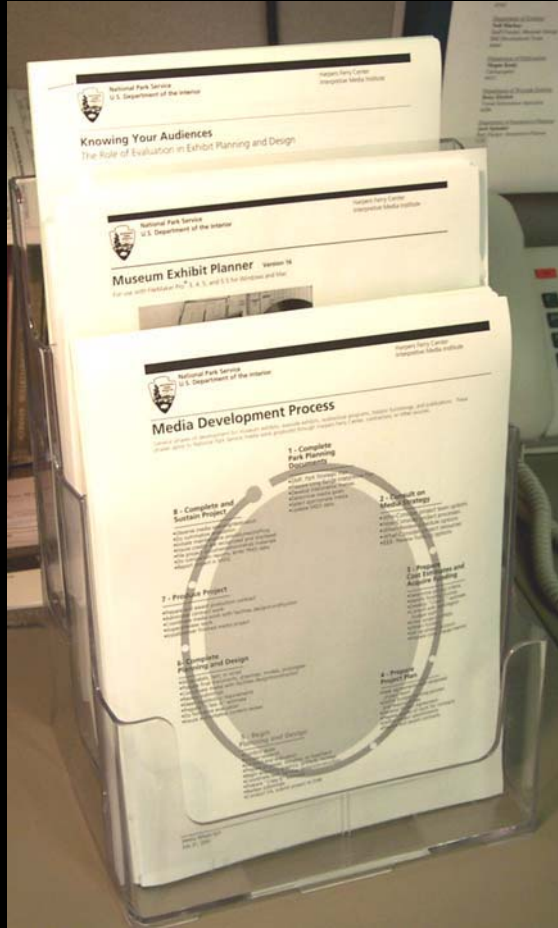
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Media courses for parks and partners

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Media development documents

- **degree** *see* temperature.
- **Depression** For the Great Depression during the 1930s.
- **Directions to reader in text and in captions** Set off in parentheses and italicize entire item including parentheses.

The coat of the American black bear can be black, brown, or auburn (*left*).
The core of L'Enfant's 1791 plan is the triangle created by the Capitol, the White House, and the Mall (*see map above*).
- **disabled** Avoid “handicapped” or “the disabled”— put the “person” before the disability; write “persons or visitors with disabilities.”

The Longstocking Trail is accessible for visitors with disabilities.
The visitor center has video tours of the park for persons with disabilities.
The Pelican Trail is wheelchair-accessible.
- **discover (territory)** Avoid; use explore, chart, venture, scout, etc.
- **Douglas fir** *not* Douglas-fir. (Opinions vary; use the park's preference.)
- **Earth, earth** The Earth is our planet; earth is soil or dirt.

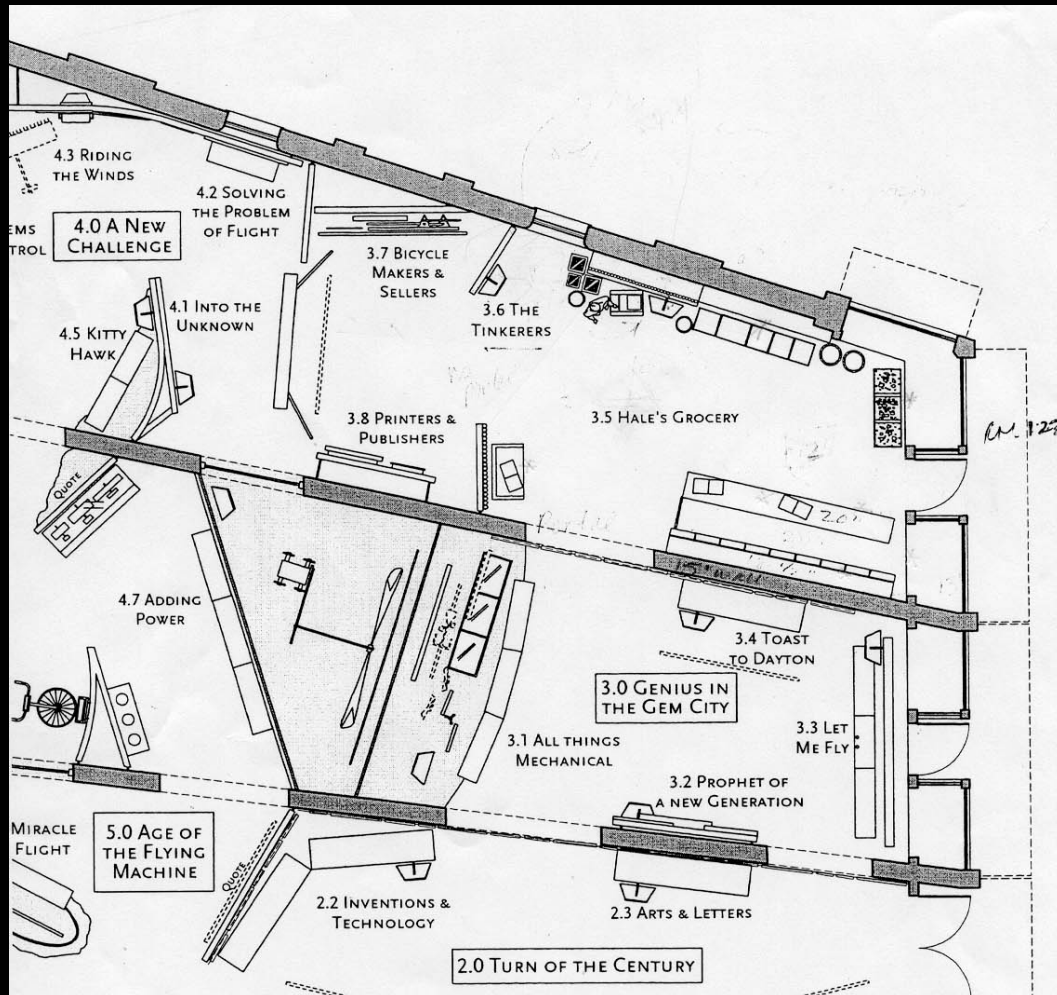
NPS Editorial Style Guide



Media
project
management

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Coordination with museum architects




Collaborative exhibit planning and design



Developing low-tech interactive exhibits


Graphics

 Back

List View

Photo

Dup Rec

New Rec

Q List

Sort

Labels

Find

Graphics

Find All

Artifacts

Spell

Equip

D Layout

Clipboard

Exhibit ID No.

G 01 - 209

(Type-Ex No.-Item No.)

Tracking No.

1010

Exhibit Name

Experience Shenandoah National Park

Category

B/W photo

Description

Herbert Hoover


Source

Park collection

Source Verified

☒ Yes ☐ No

Import



Negative No.

Finish Treatment Acquisition Status

Digitally combined into Inkjet color composite photo print

High-res digital file provided

Use Rights Status

2 - No permission needed

Order From

Park

Finished Size

Height

Width

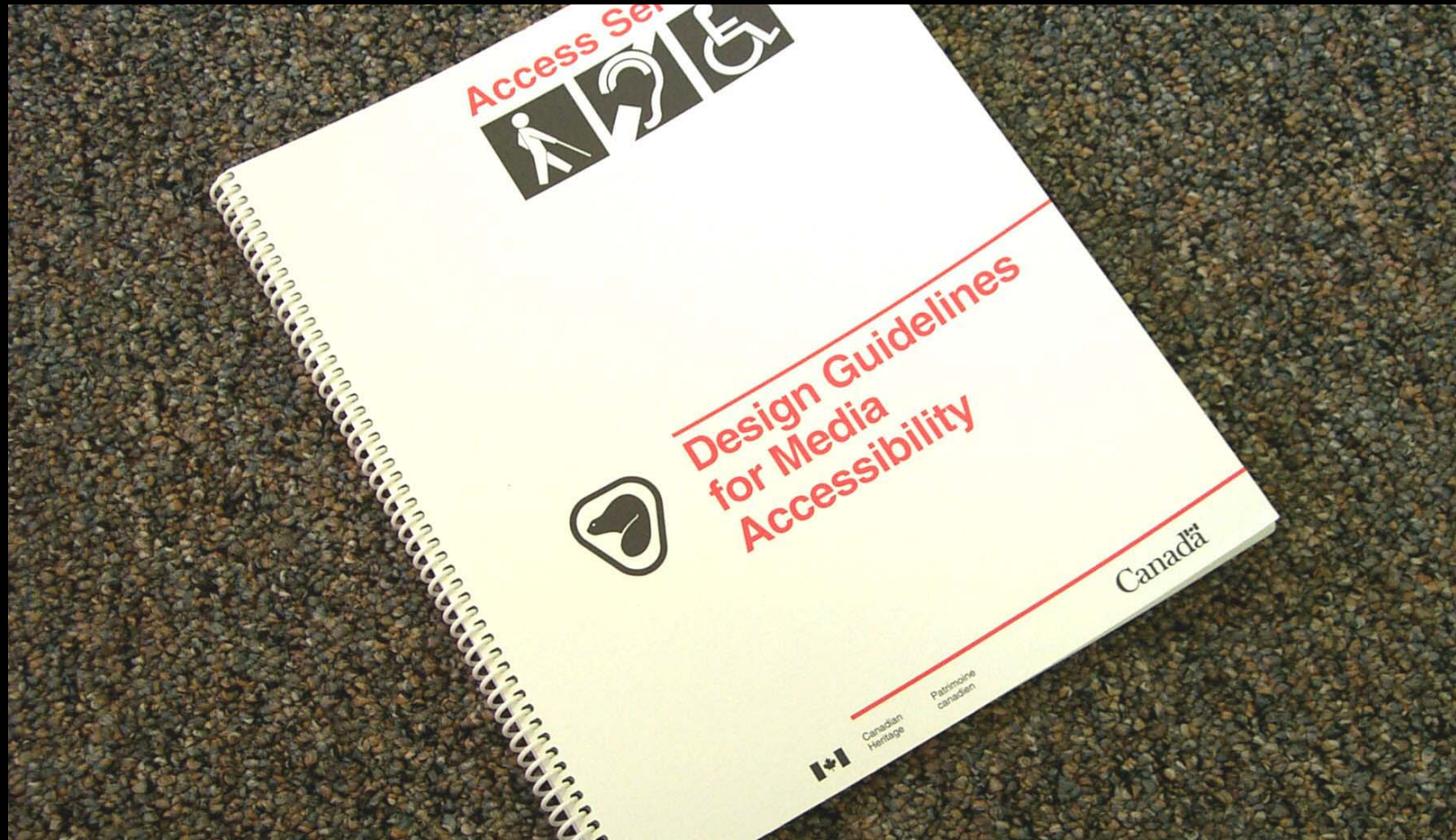
Govt. Furnished Reproducible

Digital file ready for printing

Art Medium

Dimensions given in feet and inches

Development tools, *Museum Exhibit Planner*



Accessibility guidelines



Original art and art direction



Cartography for media projects

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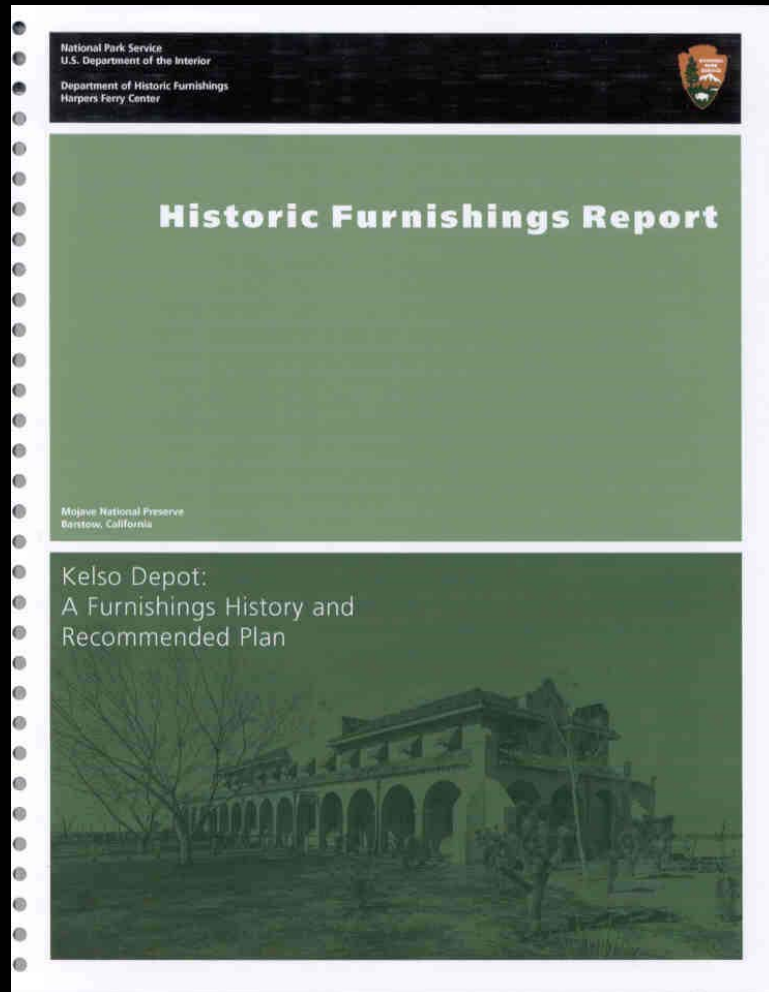
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NPS identity standards and tools

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Media plans and reports

Comprehensive Plan	
All exhibit elements described in order of presentation	
Experience Shenandoah National Park	
Title L-01-001	Experience Shenandoah National Park
Color photo G-01-002	Trail in the forest
Primary text L-01-003	Sun-drenched or mist enshrouded, dappled by moonlight or transformed by the sunrise, Shenandoah National Park beckons you to experience its wonders. Hike to its highest peak. Find solitude deep in its wilderness. A slow meander along Skyline Drive reveals a multitude of experiences.
Model A-01-200	The touchable model of Shenandoah National Park that will provide visitors with a geographical context.
Title L-01-201	Experience Big Meadows
Primary text L-01-202	Big Meadows is an explorer's paradise. Rare plant species hide among a myriad of grasses and wildflowers, different in every season. The remnants of past human uses await discovery.
Color photo G-01-203	Big Meadows
Title L-01-204	Experience The View
Primary text L-01-205	Awesome panoramas lie ahead at nearly 75 overlooks along Skyline Drive. Each carefully planned curve reveals the essence of your mountaintop experience. Stop awhile and feel the majesty of the vista.

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Researching and producing historic room treatments



Media project review and evaluation



Wright 1905 Flyer

Conservation assessment and treatment

Object conservation



Wright camera



Digital photography for media applications



Media to assist interpreters and educators

IT'S A MESS!



- The contract specifies:
- The contractor shall maintain all areas in a clean condition on a daily basis...shall provide bags and containers for storage of trash...shall be responsible for removing waste materials from the Park...
- The contractor must provide their own vacuum cleaners as well as other cleaning tools and materials.

Managing media production



Exhibit maintenance and rehabilitation services



Media Inventory Database System (MIDS)

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Call Harpers Ferry Center

304-535-5050

or log on at

www.nps.gov/hfc/